In the spirit of entrepreneurship, John Schumann, Jr. grew and developed the newspaper established by his parents, John J. Schumann and Ruth D. Schumann in 1926. A native of Vero Beach, he attended Mercer University, graduating cum laude in 1954 with a major in journalism and minors in history and economics.


His business acumen, managerial expertise and journalistic integrity contributed to the success and growth of the Press Journal from a circulation of 3,000 in 1956 to more than 30,000 at the time of his retirement in 1996.

Highly regarded throughout the state, John J. Schumann, Jr. served as president of the Florida Press Association and as a member of the Board of Directors of the PAGE purchasing cooperative for independent newspapers.

Committed to the welfare of the residents of Indian River County, he was active in fundraising for the Chamber of Commerce, a member of the founding Board of Directors of United Way, a founding director of the Indian River Historical Society, longtime member of the Rotary Club, chairman of the Rotary Charities Foundation, founder of the Schumann Foundation and charter member of the Westminster Presbyterian Church.