An astute businesswoman, Alma Lee Loy devoted the first 42 years of her career to the successful operation of Alma Lee’s Children’s Clothing Center, building it into the premier children’s retail business in Vero Beach. Committed to public service, Alma Lee Loy served as the first female elected to the Indian River Board of County Commissioners and as one of the first women in the state to be elected chair of a county commission.

Eager to support business and community endeavors, she served as president of the Indian River County Chamber of Commerce, and was a charter member and president of the Downtown Merchants Association and founding member and president of the County’s United Way.

She was recognized in 1995 by the Indian River County Chamber of Commerce with the establishment of the Alma Lee Loy Community Service Award and more recently with the naming of the Alma Lee Loy Chamber of Commerce Building honoring her decades of leadership in business and community organizations.

A member of the Loy family of Vero Beach pioneers, Alma Lee Loy dedicated much of her professional and personal life to preserving the unique history and environmental richness of Indian River County. She has consistently sought to expand recreational opportunities for Indian River County residents through participation on the Vero Beach Recreation Board and her efforts were recognized with the naming of the Wabasso Beach County Park in her honor and her designation as an Indian River County Olympic Torch Bearer in 1996.

A tireless supporter of higher education, Alma Lee Loy is a charter member of the American Association of University Woman and a member of the IRSC Foundation Board of Directors.