



Arlene Green

Dan K. Richardson Endowed Teaching Chair in Business & Entrepreneurship

Arlene Green, Assistant Professor, Business Administration and Marketing Management Department, established a high-quality Entrepreneurial Institute with an innovative approach to student learning that will lead to the successful completion of 24-credit technical certificates. The Institute used intense marketing strategies, aggressive retention techniques, innovative, real-world training methods, valuable community partnerships, creative scheduling, and enterprising, co-curricular learning activities.

Green joined IRSC in 1995. She received her Associate in Arts Degree from Indian River State College, Bachelor of Professional Studies Degree from Barry University and her Master's Degree from Florida Institute of Technology.