



Donna Arnold

2002-2005 Marilyn C. Link Endowed Teaching Chair in Financial Management

Donna Arnold was awarded the Marilyn C. Link Endowed Teaching Chair in Financial Management in 2002. She established a Financial Management Institute within the Business Administration and Marketing Management Department. She added additional Finance courses to create a comprehensive program of financial management classes.

Arnold established a Personal Wealth Program to provide basic financial and money management information to interested students, individuals, couples, business owners and managers. With support from IRSC's Business Development Center, three levels of one-credit money management/ investment classes were developed. The courses ranged from Financial Freedom Planning, to Creating Personal Wealth, to Your Money on a Mission. Each in-depth course was designed to teach students how to apply financial plans and goals to their family and future. All students received a personalized binder, and free use of textbooks.