Dr. Joyce Dayton was the recipient of the Gladys Williams Wolf Endowed Teaching Chair in Communications in 2004. Through the Endowed Teaching Chair, she established a Media/Communications Academy that offered a wide range of educational opportunities for teachers, students and members of the community. The Academy offered a series of workshops/symposia on film, TV, radio, scriptwriting, creative writing and careers in media and communications.

As part of the chair, Dr. Dayton held a Mystery, Science Fiction and Writer’s Weekend course with special guest speakers in each area of expertise. All of the weekend courses had more than 20 participants and the evaluations were very positive.

In addition, she created a Resource Room where students and community members have access to books, classic movies, literary guides, film directories, brochures, contest announcements, instructional materials, books on various media and internet resources to help improve communications.