Arlene Green was the recipient of the 2003 Richardson Endowed Teaching Chair in Business and Entrepreneurship. She designed and implemented the Entrepreneurship: Journey Entering Tomorrow (JET) Program. The Program was designed around the SBM1000 Entrepreneurial course. During the Entrepreneurial course, students are counseled by a banker who reviews their business plan, go on field trips to the IRCC Business Incubator in Martin County, and are addressed by a speaker from the IRCC Small Business Development Center. After attending the class for eight weeks, students are paired up with mentors from the business community for a period of one year. Students completing this course of study gain knowledge in the steps necessary to create a detailed business plan, and additionally the local economy benefits from the addition of qualified entrepreneurs.