



Arlene Green

2003-2006 Richardson Endowed Teaching Chair in Business and Entrepreneurship

Arlene Green was the recipient of the 2003 Richardson Endowed Teaching Chair in Business and Entrepreneurship. She designed and implemented the Entrepreneurship: Journey Entering Tomorrow (JET) Program. The Program was designed around the SBM1000 Entrepreneurial course. During the Entrepreneurial course, students are counseled by a banker who reviews their business plan, go on field trips to the IRCC Business Incubator in Martin County, and are addressed by a speaker from the IRCC Small Business Development Center. After attending the class for eight weeks, students are paired up with mentors from the business community for a period of one year. Students completing this course of study gain knowledge in the steps necessary to create a detailed business plan, and additionally the local economy benefits from the addition of qualified entrepreneurs.